

# AWHSA 2024

Australian Workplace  
Health & Safety Awards

# SPONSORSHIP PROSPECTUS



**AIHS**

# Invitation from CEO

After the HUGE success of the 2023 Australian Workplace Health & Safety Awards (AWHSA), the Australian Institute of Health & Safety (AIHS), invite you to partner with us by way of sponsorship in 2024.

These awards provide national recognition to organisations and individuals who are demonstrating excellence and innovation in the field of Workplace Health & Safety.

We will recognise 12 individual and organisational achievements, across 9 award categories.

## INDIVIDUAL AWARDS

Award 1: Australian WHS Champion (CEO) of the Year:-

- Less than 1,000 employees
- Greater than or equal to 1,000 employees

Award 2: Australian WHS Leader of the Year:-

- Less than 1,000 employees
- Greater than or equal to 1,000 employees

Award 3: Australian WHS Emerging Leader of the Year

Award 4: Australian HSR of the Year

Award 5: Harold Greenwood Thomas Lifetime Achievement

## ORGANISATIONAL/TEAM AWARDS

Award 6: Australian WHS Team of the Year

Award 7: Best WHS Health & Wellbeing Program

Award 8: Best WHS Learning & Professional Development Program

Award 9: Best WHS Technology Initiative:-

- Development of Safety Technology
- Implementation of Safety Technology

We look forward to your support as we continue to build partnerships and provide new opportunities to all service suppliers and providers.



Julia Whitford  
Chief Executive Officer  
Australian Institute of Health & Safety

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**ZENERGY**

# Key reasons to sponsor



## Dedicated Website

The AWHSA has a dedicated website which is used as a constant source of information including the criteria, process and Awards Gala Dinner presentation. As a sponsor, you will have your company profile, logo and website link displayed on the homepage as well as the dedicated sponsor page.



## Marketing Collateral

A range of digital and print communications are used to market the award applications and the Awards Gala Dinner event. Sponsors of the awards will include their logos in promotional marketing collateral (provided sponsorship has been confirmed at the time of production).



## E-Communications

Leading up to the Awards Gala Dinner event, e-communications are sent to a variety of databases which reach more than 20,000 of Australian Workplace Health and Safety professionals. Communications will include updates, key dates, Awards Gala Dinner program and finalists information.



## Social Media

Dedicated social media feeds will be used to generate excitement around the evening activities, sponsors and award winners. Sponsors have the opportunity to communicate with our followers, using the hashtag - #AWHSA24

# Award Sponsor \$10,000 + GST

Position yourself as a leader of best practice within the field of Workplace Health & Safety by securing yourself as an Award Sponsor of the 2024 Australian Workplace Health & Safety Awards.

As a Sponsor your organisation will relish unparalleled brand exposure and recognition throughout the promotion of the event.

## Entitlements as Award Sponsor include:

- 3 Minute address for chosen award category at the Awards Gala Dinner
- Acknowledgement of your organisation in all promotional material in lead up to event
- Branding on:
  - Home page of the AWHSA official website with a URL link
  - Dedicated sponsor page of the AWHSA website with a URL link and 150 word bio
  - Dedicated event eDMs
  - Awards Gala Dinner holding slides
  - Awards Gala Dinner program
  - Logo in the special awards edition of OHS Professional Magazine.
  - Logo on the media wall for photo opportunities and ongoing branding.
  - Branding on sponsored award trophy for the winner
- Social media sponsorship announcement
- Four complimentary tickets to Awards Gala Dinner ceremony.



If you would like to explore these or other sponsorship opportunities, please contact Natalie Hall - [natalie@aihs.org.au](mailto:natalie@aihs.org.au) or 0403 173 074

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