



AUSTRALIAN WORKPLACE HEALTH & SAFETY AWARDS

SPONSORSHIP PROSPECTUS 2021

ABOUT THE AUSTRALIAN WORKPLACE HEALTH AND SAFETY AWARDS

On behalf of the organising committee, it is my great pleasure to invite you to partner with us on the delivery of the Australian Workplace Health & Safety Awards which will be held on Thursday 22nd July 2021.

The Australian Workplace Health & Safety Awards (AWHSA) aims to recognise organisations and individuals located throughout Australia who have exhibited excellence in field of Workplace Health & Safety.

In 2021, the AWHSA will recognise WHS achievements in the following categories:

- **Small to Medium Enterprise: Health & Safety Excellence Award**
- **Small to Medium Enterprise: Health & Safety New Initiative Award**
- **Small to Medium Enterprise: Health & Safety Leadership & Culture Award**
- **Large Enterprise: Health & Safety Excellence Award**
- **Large Enterprise: Health & Safety New Initiative Award**
- **Large Enterprise: Health & Safety Leadership & Culture Award**
- **HSR of the Year Award**
- **Health & Safety Professional of the Year Award**
- **Young health & Safety Leader Award**
- **Inspector of the Year Award**
- **Harold Greenwood Thomas Lifetime Achievement Award**

We look forward to your support as we continue to build partnerships and provide new opportunities to all service suppliers and providers – Join us in 2021!

David Clarke
Chief Executive Officer
Australian Institute of Health & Safety

MARKETING OPPORTUNITIES

Dedicated website

The AWHSA has a dedicated website which is used as a constant source of information about the nomination process and gala dinner presentation. It is updated regularly to reflect the latest news. As a sponsor, you will have your company' profile, logo and website link displayed under sponsorship page of the website.

Marketing collateral

A range of digital and print communications are used to market the event. Major sponsors of the awards have the opportunity to include their logos in promotional marketing collateral (if sponsorship has been confirmed at the time of production).

E-communications

Leading up to the awards evening, e-communications are sent to a variety of databases which reach more than 20,000 of Australian workplace health and safety professional. Communications will including updates, key dates, gala dinner program and nominee and winner information.

Social media

The dedicated LinkedIn and Twitter feeds will be used to generate excitement and interest around the awards evening activities, sponsors and award winners. Sponsors have the opportunity to communicate with our followers, using the hastag - **#AWHSA**

Awards app

The awards app will be launched prior to the gala dinner presentation to promote and deliver updates about award finalists.



SPONSORSHIP AND PROMOTION OPPORTUNITIES

Major Sponsor \$15,000 + GST

Position yourself as a leader of best practice within the field of Health & Safety by securing yourself as the Major Sponsor of the 2021 Australian Workplace Health & Safety Awards. The AWHSA will acknowledge Major Sponsors of the event in promotional material using the term " Brought to you by."

- Placement of your logo and sponsors profile on the official AWHSA website.
- Placement of your logo on all marketing material & program.
- Acknowledgement of your organisation in all promotional material
- Placement of your logo on the official event holding slides.
- Placement of your logo and full page advertisement in the special awards edition of OHS Professional Magazine
- Opportunity to include promotional materials as giveaways in satchels and/or a branded gift as a prize to attendees.
- One table of ten guests at the awards ceremony.

Award Sponsor \$7,500 + GST

- A representative from your organisation to present your nominated award. Gold sponsor features on all marketing material & programs
- Placement of your logo and sponsors profile on the official AWHSA website.
- Placement of your logo on all marketing material & program.
- Placement of your logo on the official event holding slides.
- Placement of your logo and half page advertisement in the special awards edition of OHS Professional Magazine
- Opportunity to include promotional materials as giveaways in satchels and/or a branded gift as a prize to attendees.
- Four complimentary tickets to the awards ceremony.

Supporting Partner \$3,000+ GST

- Placement of your logo and sponsors profile on the official AWHSA website.
- Placement of your logo on all marketing material & program.
- Placement of your logo in the special awards edition of OHS Professional Magazine
- Two complimentary tickets to the awards ceremony.

If you would like to explore other sponsorship opportunities please contact us for a customized sponsorship package to meet your needs. Contact the AIHS National office

Email: events@aihs.org.au **Phone:** (03) 8336 1995

SPONSORSHIP EXPRESSION OF INTEREST FORM

Please return the follow sponsorship expression of interest form as soon as possible to ensure availability of all sponsorship benefits.

Upon receipt of your request a booking form will be forwarded on to you to secure your sponsorship. A tax invoice and receipt will be issued upon request. Sponsorship benefits will not be confirmed until payment has received.

Please email the completed form to events@aihs.org.au

CONTACT DETAILS

Company Name:

Address:

Contact Name: **Email:**

Phone: **Mobile:**

SPONSORSHIP OPTIONS (Please tick all that apply)

Major Sponsor **\$15,000** excl. GST

Award Sponsor **\$7,500** excl. GST

Please indicate below which award category you would like to sponsor:

- Small to Medium Enterprise: Health & Safety Excellence Award
- Small to Medium Enterprise: Health & Safety New Initiative Award
- Small to Medium Enterprise: Health & Safety Leadership & Culture Award
- Large Enterprise: Health & Safety Excellence Award
- Large Enterprise: Health & Safety New Initiative Award
- Large Enterprise: Health & Safety Leadership & Culture Award
- HSR of the Year Award
- Health & Safety Professional of the Year Award
- Young Health & Safety Leader Award
- Inspector of the Year Award
- Harold Greenwood Thomas Lifetime Achievement Award

Supporting Sponsor **\$3,000** excl. GST

For more information please contact AIHS National office to discuss any of these options in more detail.

Email: events@aihs.org.au **Phone:** (03) 8336 1995



SPONSORSHIP BOOKING FORM

Please return promptly with payment as soon as possible to ensure availability of all sponsorship benefits. A tax invoice and receipt will be issued upon request. Sponsorship benefits will not be confirmed until payment has received.

Please email the completed form to events@aihs.org.au

CONTACT DETAILS

Company Name:

Address:

Contact Name:

Email:

Phone:

Mobile:

SPONSORSHIP OPTIONS (Please tick all that apply)

Major Sponsor **\$15,000** excl. GST

Award Sponsor **\$7,500** excl. GST

Please confirm below which award category you would like to sponsor:

.....
 Supporting Sponsor **\$3,000** excl. GST

TOTAL AMOUNT DUE: \$

PAYMENT DETAILS

Invoice Please email a copy of an invoice with confirmation of our sponsorship option

Bpay Details will be available on the invoice

Credit Card Please indicate your selection VISA MASTERCARD AMEX

AMEX will incur a surcharge of 2.64%. No surcharges apply for VISA or MasterCard

Name on card:

Expiry:

Card Numbers:

Security Numbers:

I understand that sponsorship opportunities will be allocated strictly in receipt of application and payment and are not guaranteed until payment is received. I understand that cancellation of sponsorship must be in writing and that the following cancellation policies will be in place.

1. Cancellations 90 days prior to the event– half (50%) of the total amount billed or paid will be refunded.
2. Cancellations less than 30 days prior to the event will result in no refund payable.

Signed (by applicant)